



REI Systems Presentation at the Data Transparency Town Hall

September 26, 2014



Why is Federal Spending Transparency Important?



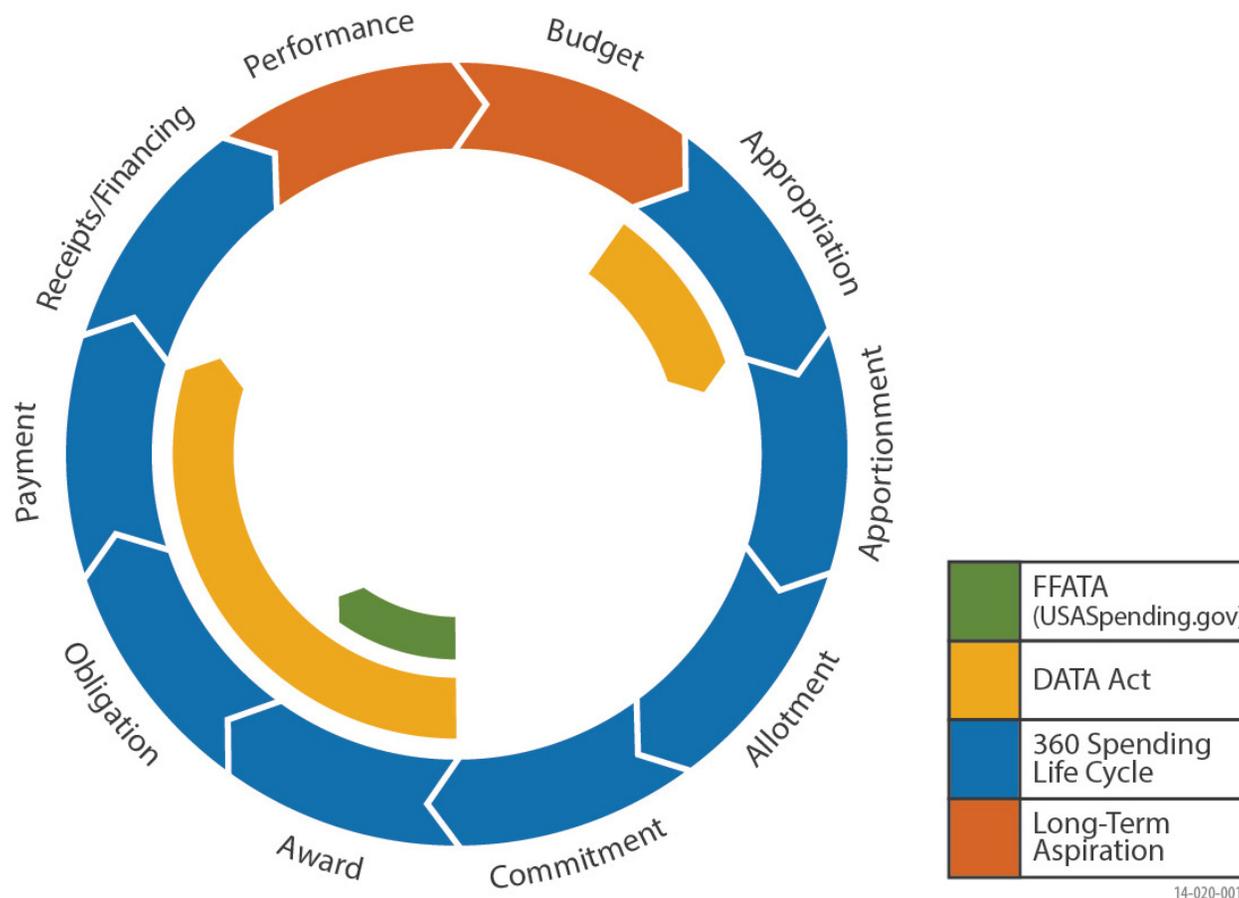
The Data Act will have significant impact on Federal reporting and transparency – far beyond money. Thoughtful implementation now will reduce Federal burden and hugely increase long-term value.

- We encourage the government to think broadly from a user perspective about how the Data Act is implemented.
- Standardizing data and publicly exposing it are near-term steps; a 10 year view might aim those steps in different directions
- Realizing the full benefit of the Data Act will require industry partners able to bring vision, policy, data, technology and visualization together.

The Data Act will provide value only if people look at, and use the data



The value of spending information is limited unless accompanied by information about what was bought, and the benefit from it

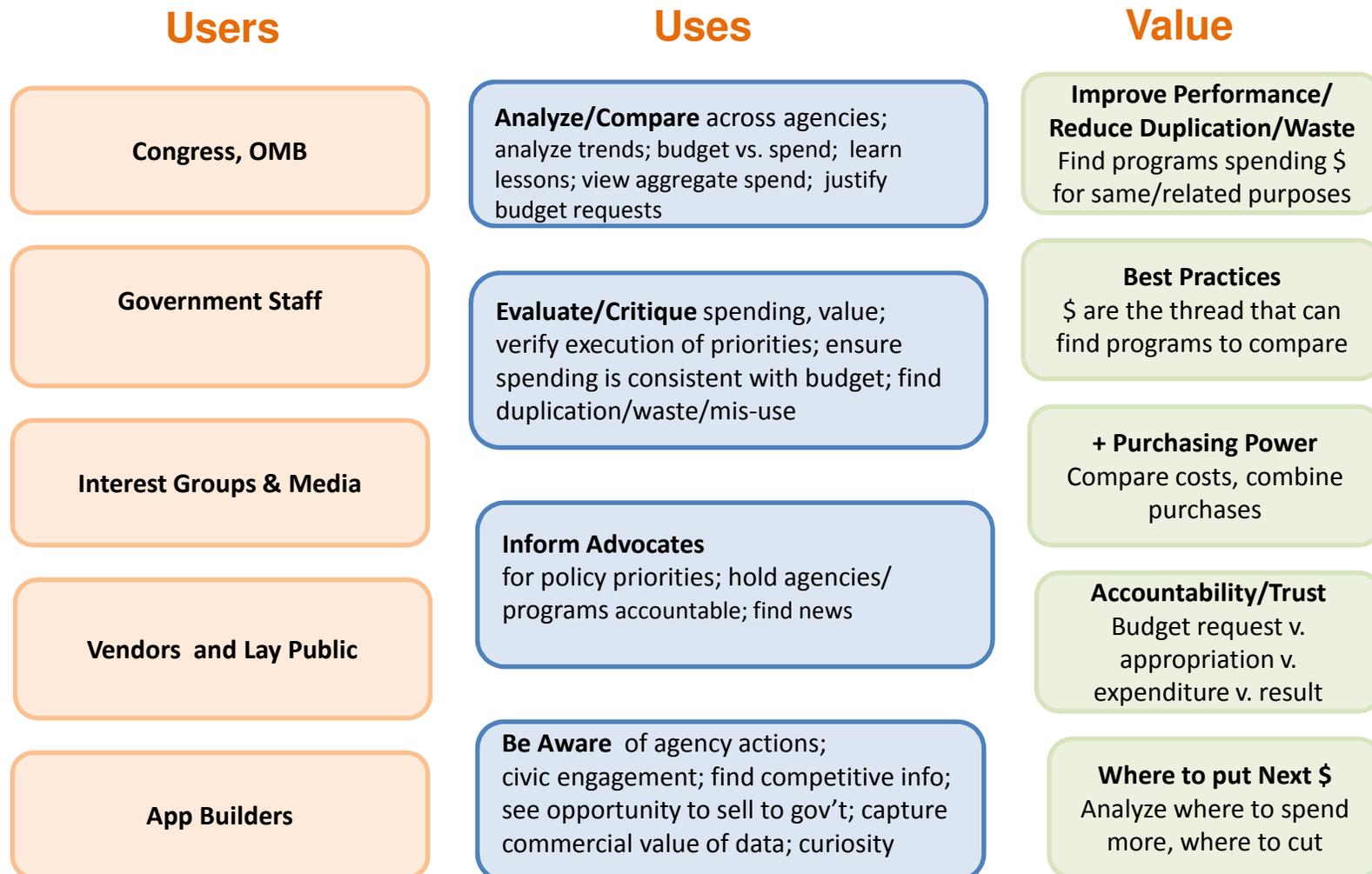


Source: The Treasury Fiscal Service created this graphic; REI added the orange “Long-Term Aspiration” segments.

A vision for the users, uses and value will help Treasury manage Data Act implementation



This work-in-progress needs input from current and prospective users



The Data Act could enable unseen value



Use case examples illustrate how implementation could work

Users

Government Staff

Uses

Analyze/Compare

Value

Improve Performance/
Reduce Duplication/Waste



Related agency programs may overlap, confuse customers

- **EPA** (water quality mission) teaches kids about water problems in Chesapeake Bay
- **NSF** (science education mission) teaches kids about farm runoff as a cause of water quality problems
- **ED** (HS curriculum mission) promotes evidence-based teaching of science in high schools

Spending (or spend plan) is *the* universal thread that agencies can use to find and coordinate with each others' programs – to eliminate duplication, maximize impact, and reduce customer confusion

The same program list, used across agencies, is needed for this use case. It may take 3-5 years to implement and refine.

The public isn't the only Data Act audience and user



The Data Act website, evolving over time, can meet many internal government needs

Users

Congress, OMB

Uses

Evaluate/Critique

Value

Accountability/Trust
Budget request v.
appropriation v.
expenditure v. result



DHS CFO officials have been asked (by Congressional staff) to provide a geographic breakdown of grant awards

- DHS' systems cannot aggregate data from the several DHS component agencies
- DHS systems cannot present data geographically
- DHS relies on USAspending for geographic aggregation, summary and presentation of grants data in response to Congressional requests

REI brings capabilities as a transparent, open source financial data partner



REI has provided Reliable, Effective, and Innovative results since 1989. This year we celebrate our 25th anniversary!

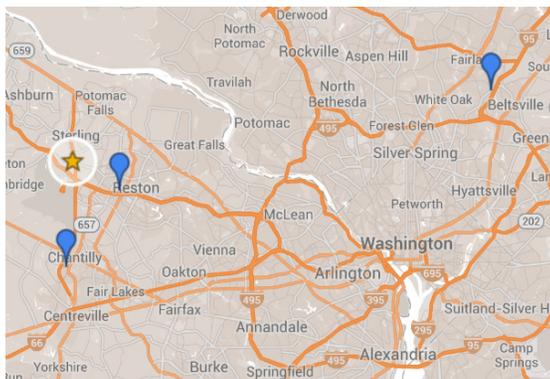
1 major mission

deliver solutions and services that **empower people** and **make a difference.**

2 corporate quality & process certifications



4 offices in the DC area



500 employees



REI has demonstrated that transparency through websites is effective



Our transparency solutions help customers identify and measure portfolio and program health elements across the enterprise.

3 out of Information Week's top 10 Open Government websites in 2012

Information Week's Top 10 Open Government Websites in 2012



ACT-IAC Igniting Innovation Awardee 2014



4 mobile applications – HHS, GSA, World Bank, Intelsat; dozens of mobile-enabled "responsive" sites



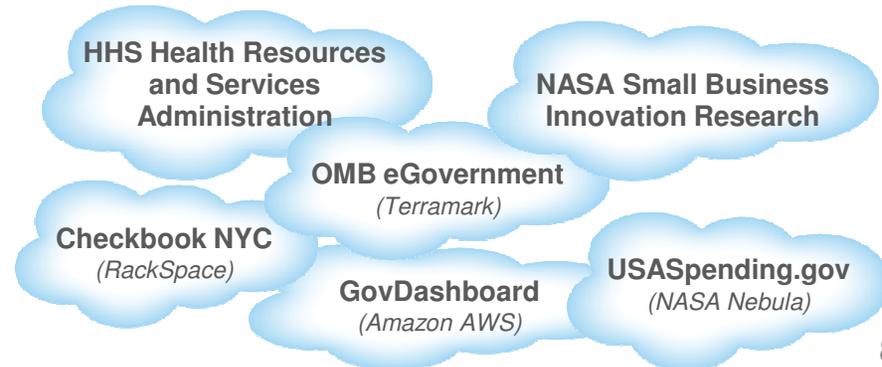
24 successful Federal transparency sites, incl.

4 financial data transparency sites



... and more

6 applications deployed and managed in a variety of cloud environments



REI's CHECKBOOK NYC was named America's top transparency website by US PIRG



Let's have a quick look at CheckBookNYC.com

- Starts with budget
- Includes revenue, ...but not obligations
- All spending
- Contracts, payroll: top 5, +aggregate
- Checkbook level detail



TITLE	ANNUAL SALARY	GROSS PAY YTD	BASE PAY YTD	OTHER PAYMENTS YTD	OVERTIME PAYMENTS YTD
CHANCELLOR	\$212.61K	\$44.29K	\$44.29K	\$0.00	\$0.00
DEPUTY CHANCELLOR	\$204.65K	\$42.64K	\$42.64K	\$0.00	\$0.00
DEPUTY CHANCELLOR F...	\$203.39K	\$46.81K	\$46.81K	\$0.00	\$0.00

We are confident of what's possible –
because we've already begun doing it...



Demo of REI's vision for the Data Act, implemented

- We know federal financial data, and we've found ways to connect obligation to spending – now
- Much stronger visualizations are possible – now
- User-friendly features are possible – now
- Connecting budget, appropriation and performance data is not possible now, but REI and LMI know how to get there
- Cross-government collaboration will be extremely important – lessons-learned from BusinessUSA will be valuable, e.g.
 - Identify and start with just a few, compelling customer use cases
 - Get end-user input/feedback – and input from *non*-customers
 - Work quickly, be flexible, and use an Agile approach



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REI Systems

25th Anniversary

Achieving Excellence Together